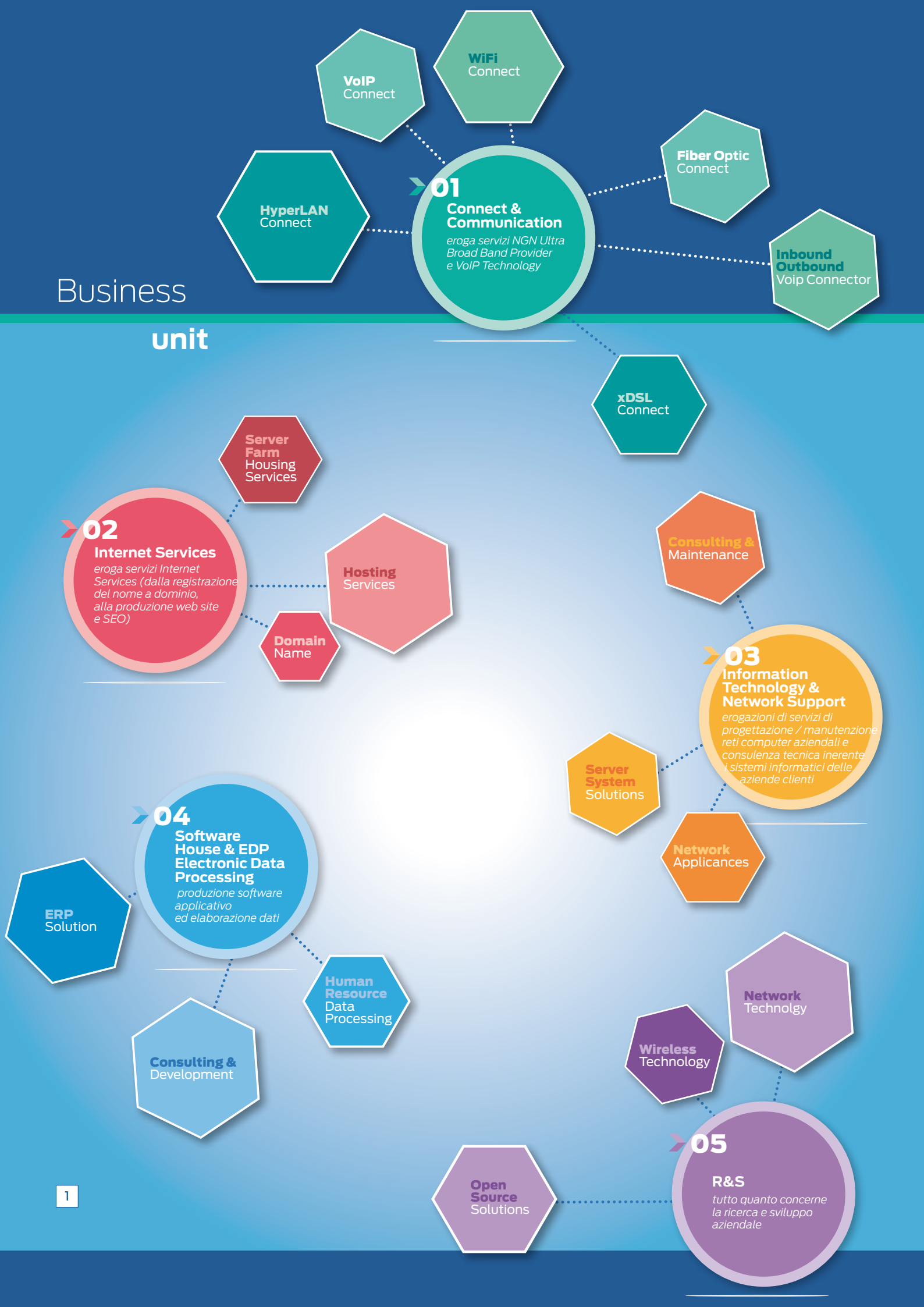
PHOENIX
INFORMATICA
DAL 1989

Communicating
is a serious game

Business unit



99,999 %

Continuity of connection service

HyperLAN

In the last 12 months, we have guaranteed our customers 99.999% service continuity, which is equal to a total of less than 6 minutes of interruptions.

What we do

PHOENIX INFORMATICA is the ideal partner for all your communication requirements, providing services for companies of all sizes and lines of business as well as for domestic users. In both cases we develop a customised communication model "built to size" based on your precise needs. Our core business covers the entire field of communications: Internet connectivity, VoIP telephony, open source software development and state-of-the-art, reliable technological network structuring. High quality and an almost total reduction of the digital divide are our greatest achievements. First and foremost, we offer customers our consulting services, before providing them with of one or more ICT services. Our connection continuity level is practically 100 per cent. For us communicating... IS A SERIOUS GAME.

99,97 %

Continuity of connection service

WiFi

In the last 12 months, we have guaranteed our customers 99.97% service continuity, which is equal to a total of less than 160 minutes of interruptions.

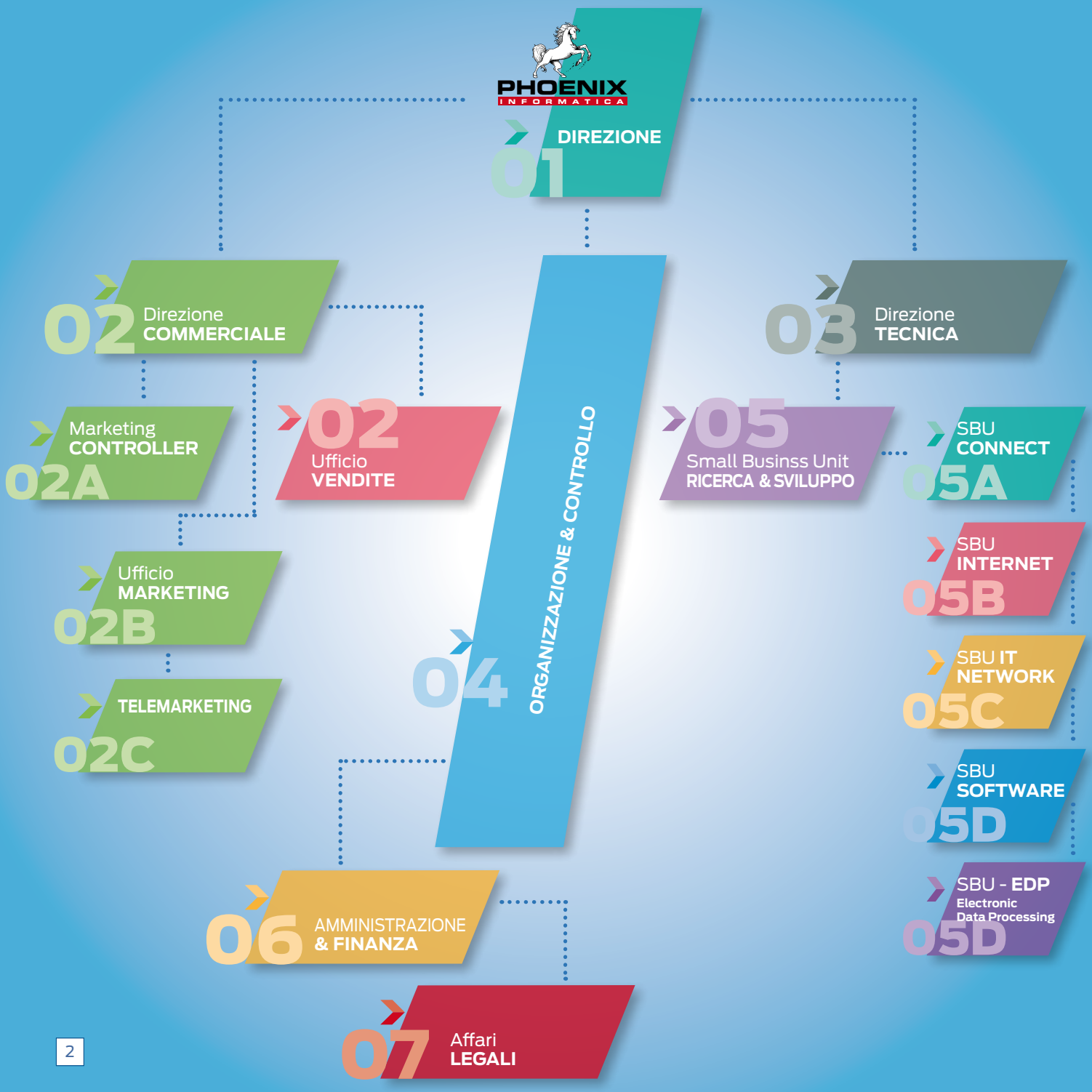
PHOENIX INFORMATICA DAL 1980

13%

RICERCA E SVILUPPO

nell'ultimo triennio il 13% del fatturato è stato reinvestito in ricerca e sviluppo.

Organization Chart



How
we do it

Our philosophy is to ensure customers are completely satisfied with their communications: we analyse their individual requirements and provide on-going assistance throughout the business relationship, adapting the service over time to their current needs. Our highly trained, professional technicians are able to develop open source solutions for both data transmission and telephone technology. We put all our decades of know-how and our extremely high level of technology into designing each customer's service, to provide them with the most suitable connection solutions for their business and then manage all their communications infrastructure directly. Our communications model travels through the ether, via radio bridges, which transmit the signal. We, on the other hand, are very real and... traceable: whatever your problem, you will find a person on our organogram you can consult.

99,999 %

Service continuity

SERVER FARM

In the last 48 months we have guaranteed our customers 99.999% service continuity in the provision of services via server farms.

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Group Organization

Chart

PHOENIX INFORMATICA SRL
Via Giovanni Quarena, 124
25085 - GAVARDO (BS) Italy

MAD SRL
Via Giovanni Quarena, 124
25085 - GAVARDO (BS) Italy

LOCANDA DEL GARDONCINO
Via XXV Aprile, 17
25080 - MANERBA DEL GARDA (BS) Italy

Who
we are

55 %

NUMBER OF CUSTOMERS

Our customer portfolio currently comprises 12,400 local, national and international businesses. 95% of our customers have worked with us for more than 6 years, 65% of our corporate clients have worked with us for over 10 years.

PHOENIX INFORMATICA started up in business as a software house in Gavardo in 1989 and was one of the first to provide Internet connectivity. In the 25 years we have been in business, our mission has evolved at the same pace as technology and covers all aspects of business and family communications, providing customised solutions to your Internet and telephone technology problems. Phoenix is a family-run business. Over the years the Ferrari brothers have developed an innovative, competitive business model, applying Phoenix's technological know-how in both the public and private, business and family sectors. They inherited the prancing horse, the Company's symbol, from their great-great-grandfather, who was a blacksmith. His philosophy was to gallop headlong into the future, generating innovation, progress and research. **PHOENIX INFORMATICA** is a member of a pool of companies linked to the Ferrari family, which actively co-operate and share their work thereby guaranteeing economies of scale and the optimisation of services. As well as **PHOENIX INFORMATICA,** the group also includes **MAD SRL** a major data processing company working for the public administration sector and business consulting office in operation since 1985 and **LOCANDA DEL GARDONCINO** a prestigious venue for business meetings or corporate entertaining or just relaxing whilst contemplating the stunning views over Lake Garda.

45%

RESEARCH AND DEVELOPMENT

25% of our employees devote at least 45% of their time to researching and developing new solutions

PHOENIX INFORMATICA DAL 1989

Information Technology
Solutions & Support

NGN Ultra Broad
Band Provider

Internet Services
& VoIP Technology

Software House
& EDP Services

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